

DRAMATICALLY CHANGE YOUR VIEW ABOUT WHAT YOUR BUSINESS COULD POTENTIALLY BE WORTH AND PROVIDE US WITH PRACTICAL STRATEGIES WHICH YOU CAN FOLLOW TO SIGNIFICANTLY IMPROVE YOUR VALUE ON SALE.

# SELLING YOUR BUSINESS FOR A PREMIUM



Tom McKaskill, Ph.D FCPA  
Richard Pratt Professor of Entrepreneurship,  
Australian Graduate School of Entrepreneurship,  
Swinburne University of Technology,  
Hawthorn, Melbourne, Victoria, Australia  
[www.tommckaskill.com](http://www.tommckaskill.com)

“The learning of the course will likely lead to better business outcomes, not just in trade sale situations but also as the application of the trade sale ready index necessitates best practice corporate governance and reconciles business strategy with the ultimate objective of maximizing profit from the sale of the investment.

INGO SUSING  
Associate Director, ABN AMRO

“In a few hours Tom changed the way I look at my business. He really challenged my business beliefs. The workshop was a workshop! It was hands on and is very, very real. Tom is insightful and had great case studies. The take home value was massive - I was empowered as were my other colleagues. Suddenly I can see the light at the end of the tunnel.

FLETCHER MCKENZIE  
Director, Dynamite Ideas

SEMINAR:  
SELLING YOUR BUSINESS  
FOR A PREMIUM

09:00 – 17:00, 21 February 2007,  
The Ritz-Carlton Hotel, Jakarta  
Investment Rp 1,500,000 per attendee\*

EXECUTIVE  
TEAM WORKSHOP:

DEVELOPING A PLAN TO SELL YOUR BUSINESS TO A STRATEGIC BUYER  
09:00 – 17:00, 22 February 2007, The Ritz-Carlton Hotel, Jakarta  
Investment Rp 2,500,000 per attendee\*, place is limited to 25 firms  
Free book by Tom McKaskill will be provided for each workshop attendee.  
RSVP: Rara, +628179134285, Tel&Fax: 021-7181360, admin@eo.or.id, [www.eonetnetwork.org](http://www.eonetnetwork.org)



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INDONESIA



CATHAY PACIFIC

PACKAGE OF TWO DAYS,  
investment Rp 3,000,000

\* includes lunch, coffee breaks and certificate